



AMERICA'S TINIEST NEWSPAPER!

# Alpine Sun

"Best climate in U.S. by Government report."



VOL. 7, No. 16 (158) ALPINE, CALIF. FRIDAY AUG. 1, 1958 PRICE 10¢

## Ask HWY 80 Be Named Alpine Blvd.

### BROWN GETS BUSINESS LOTS

Bill and Charlene Brown of Alpine Branch, L.M. Realty, 2237 Hwy 80, have just traded their 1/2 acre improved lot, garage and well off 2608 W. Victoria, for 5 acres at Arnold Way & Flo Drive, which they will hold for future business development. It has 263' on Arnold extends 700'.

New owner is Frank Marcin, from Olympia, Wash., who traded his place in Carson City for the Arnold Way tract. His wife is coming from Seattle and they will live at the former Brown property.

### OFFICIALS, MERCHANTS, RESIDENTS APPROVE IDEA

By CLARKE IRVINE

Big things are about to happen to Highway 80!

The present route may be named Alpine Blvd., from the E.C. city limits at Pepper Dr., to the Willows. Then the county will erect name posts at every street and road, and allot uniform numbers eastward from E.C.

This is being asked in a petition originated by the Alpine Sun as an improvement project. Everyone



NEW BRANCH REALTY OFFICE OF WELL KNOWN HUGH MCCOY NOW OPEN ON HWY 80 OPPOSITE FAIRVIEW STATION. HERE IS MCCOY WITH MRS. TOM DALLY, SALESMAN. HE HAS REMODELED, ENLARGED HOUSE JUST ABOVE OFFICE. NOW LIVES HERE WITH MRS. MCCOY.

### NET DONATED FOR COURT

Mrs. plmer Perfect donated a net for the new court and other items will be welcome.

contacted is highly in favor.

Supervisor Dave Bird, of this district, told the Sun "I'm for anything that will make it easier to find places through uniformity of street numbers and names. The Sun's petition will go to the supervisors next week.

Jacob Dekema, state highway engineer of S.D., said: "Sounds o.k. to me; it will be a big improvement".

MORE ON PAGE 20

# EDITORIAL.

## Why Not Spend 7½ Millions on Living Memorial?

In Washington-- where our tax money is spent with such reckless abandon-- the House

has blithely passed a bill for 7½ million to build a monument on Corregidor, in Manila Bay, as a memorial to those brave men and women who lost their lives in WW2.

It is now in the hands of the senate. If petitions, resolutions and personal letters could sway legislators, they would not blow this huge sum on a dead memorial that could do no possible good.

At the national convention of ex-prisoners of war, held in Tacoma on July 11, they passed a resolution recommending to Congress that this money be spent on some useful purpose as hospitals, care of needy ex-POW's, internees and their kin, or in education.

I had the pleasure of being at a meeting of the local chapter in E.C., which endorsed this resolution, discussed the matter. Alfred W. Smith, state commander, made a brief talk on the subject that gave the idea to me for this editorial.

It seems to me that \$7½ million spent on a statue of any kind would be a feeble attempt to memorialize the tiny island that is in itself a monument to those grand soldiers who gave their lives there or suffered the ignominy and pain of surrender.

### SCOUT FOOD SALE SUCCESS

The boys from Explorer's Post 305 had a food sale at Bailey's Cafe Saturday, thank everyone who donated to it. They are using the proceeds to take their girls on a hayride tonight and a party afterwards at the Youth Center, to which they are each inviting their friends.



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Hickory 4-3272

FRIDAY AND SATURDAY, AUG. 1 2  
ROCK JUDSON, JENNIFER JONES  
'FAIRWELL TO ARMS'  
TOMMY SANDS 'SING BOY SING'  
SUN. MON. TUES, AUG. 3 TO 5  
'LONG HOT SUMMER'  
JOANN WOODWARD, PAUL NEWMAN  
'MAN WITH A GUN'  
ROBERT MITCHUM

### AERO DRIVE-IN

BOSTONIA HI4-8800

NOW THRU TUESDAY, AUG. 5  
NANIE VAN DOREN, JAN STERLING  
'HIGH SCHOOL CONFIDENTIAL'  
CINEMASCOPE  
JOE MCCRAE, GLORIA TALBERT  
'CATTLE EMPIRE'. COLOR  
STARTS WED. AUG. 6  
MARLON BRANDO 'YOUNG LIONS'  
DON MURRAY  
'FROM HELL TO TEXAS'  
COMING SOON 'THE VIKING'

WE GIVE  
GREEN  
STAMPS

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| Do you get consistently good results every time you bake?                              | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Can you boil a pint of water in two minutes?   | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
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ALPINE, SAN DIEGO COUNTY, CALIF.  
CLARKE IRVINE, EDITOR & PUBLISHER  
ALICE IRVINE, ART & COMPOSITION  
MAUDE WHITING, NEWS. HI5.3761  
HAZELL ROSE, ADVERTISING. HI5.3886  
PRINTED BY PHOTO-OFFSET ON OUR RANCH  
EST. JANUARY, 1952 BY CLARKE IRVINE

Mrs. F.L. Green is entertaining her brother and family from Cleveland, Mr. and Mrs. Corbett, and her sister, Catherine.

Dr. Gertrude T. Ryder  
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### BASEBALL PARTY SUFFESSFUL

The games party, sponsored by the Ladies Auxiliary of Alpine Junior Baseball Assn., on July 18th at the Youth Center was a success.

Mrs. Carl Straugh, president, commended the boys on the job they did selling raffle tickets. She also would like to thank these merchants for their donations. Bailey's Cafe, Al Hinkle, Don Garner, Log Cabin, Milton Cooper, Larry Landholm, Alpine Cafe, Isobel's Hobby Shop, Viejas Jewelry, Alpine Variety, Shirлие's News Stand, Alpine Hardware, Alpine Store, McGuffie's, Florence's, Market, Alpine Cleaners, U-Wash, Peacock Ranch, Verlie's Beauty Shop and Empire Market.

Proceeds will be used for purchase of trophies and a picnic.

### LINNES MOVE TO CLEAR LAKE

A note with a check for a subscription arrived at the Sun office this week from Geo. O. Linne, former owner of Alpine Fixit Shop, who with his wife, used to run the school cafeteria, moved to Glenhaven, on Clear Lake, northern Calif. 'we are enjoying our new home here, also the swimming and fishing' he wrote. They sold their property on Holly Dr.

Note- Alpine still needs a fixit shop which could also take care of key making, saw filing, even cabinet work.

Norman and Grace Fuchmiller are back after a fortnight's vacation by car visiting his parents in Farlin, Iowa. 'We had lots of rain all around us' they report 'but luckily every storm just passed us by and we had a marvelous trip'.

### PIIONEER RUTH WALKER DIES

Final services were held in Benbough Mortuary, S.D.; with entombment in Greenwood Cemetery, for Mrs. Ruth M. Walker, 58, who died in a hospital following a heart ailment. She had lived in Alpine 24 years, making her home on the Highlands Ranch. She was born in Palmyra, N.Y., first came to L.A.

She is survived by her widower, Wm. 'Doug' Walker, a daughter, Mrs. Larry Rooklidge, Alpine; a son, Durant Bowers of Atlanta, and four grandchildren.

'We wish to extend our deep appreciation to those who donated to the heart fund instead of sending flowers' Mrs. Rooklidge said.

### CHICAGO AD MAN MOVES HERE

George J. Brown, retired advertising executive for Swift in Chicago, and Kingan in Indianapolis, with his wife and daughter Deborah, has leased the Jos. LaShelle ranch house on So. Grade Road, and is making his home here, mainly for health reasons. They have a married daughter in S. D., Mrs. Harlan Fogleman. Deborah, 16, will attend Valley High next month.

Vern Chynoweth, Youth Center president, announces that the tennis court will be in operation this week.

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**SET BALL GAME SCHEDULE**  
 Alpine Junior Baseball Assn.  
 for this month. Here is  
 schedule:

LIGHTFOOT vs VFW AUG. 1  
 FIRE DEPT. vs Y.C. AUG. 4  
 VFW vs KIWANIS AUG. 6  
 Y.C. vs LIGHTFOOT AUG. 8  
 FIRE DEPT. vs VFW AUG. 11  
 KIWANIS vs VFW AUG. 13  
 LIGHTFOOT vs F.D. AUG. 15  
 Y.C. vs KIWANIS AUG. 18  
 LIGHTFOOT vs F.D. AUG. 20  
 VFW vs Y.C. AUG. 22

Playoffs: Champions first round  
 vs Champions second round: 2 out  
 of a possible 3 games.

First game, first round champ-  
 ions. Home team, Aug. 25; second  
 game, second round champions,  
 home team, Aug. 27; Third game if  
 needed (flip coin for home team)  
 Aug. 29.

Mr. and Mrs. Seldon Little of  
 Hazard, Ky., she's a sister of  
 Mrs. Larry Mallicoat of Alpine  
 Heights Rest Home, with Poleigh  
 Hensley, a brother, of Hamilton,  
 Ohio, spent a few days at the home  
 here, liked the visit very much.

Mrs. Pauline Hallett is back on  
 her paper route this week after a  
 bout with the measles.

ADVERTISING pays in the Alpine Sun.

**The Meachum Co.**



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El Cajon

**STEVE WILCOX WINS AWARD**  
 When the ladies of the Baseball  
 Assn. announced they would award



\$5. to the boy who sells the most  
 raffle tickets. The lads really  
 went to work. Several sold over 50,  
 but 'top man' was young Steve  
 Wilcox, who scored 86. He is the  
 son of Mr. and Mrs. Laurence Wilcox,  
 Tavern Road, is 8, and will enter  
 third grade in Sept. He has just  
 begun his baseball career this  
 summer, being one of the up and  
 coming members of the Youth Center  
 Team.

**MONTH TO REGISTER**

Mrs. Bill Brown, of La Mesa  
 Realty branch here, 2237 Hwy 80,  
 reminds Alpine voters that there is  
 just a little over a month left  
 in which to register, to Sept. 12.  
 'Remember,' she says 'if you  
 have moved, you must resign up--  
 even if it be from front to rear  
 house on one lot!'

Frank L. Green is a patient at  
 Mercy Hospital where he has  
 undergone surgery.

Let a Sun Classified ad sell it!



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**GIRL FOR PARTRIDGES**

A daughter, Robin D., was born  
 to Mr. and Mrs. Raymond Partridge,  
 Midway Drive Thursday, July 24,  
 at Hillside Hospital. She weighed  
 6 lbs. 4 ozs. They have a son,  
 Raymond.

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**FAMILY REUNION FOR RIVERS**  
 Mr. and Mrs. Jim Rivers entertained over the 4th of July weekend. Their guests were their daughters, Mrs Vernon Sigmond, her husband and sons Lenn and Arden all of L.A. Mrs. Gilbert Cardwell, husband and two daughters, Janet and Patricia and a friend, Pat Reynolds, all of Holtville. July 6th was Mrs. Rivers' birthday and Mr. and Mrs. Elmer Howes, friends from El Centro, stopped in to help celebrate. Again on Tuesday they were hosts for the day to Mr. and Mrs. Lloyd Penley of Live Oaks.

**CHURCH MEMBERSHIP GROWS**  
 Ten new members were received into membership at community Church Sunday. Mrs. Lucile Horney, Mr. and Mrs. Elmer Perfect and sons, Gordon David and John; Mr. and Mrs. William Shaw, Jeremy Standen and Mrs. Evelyn Worley.  
 While Dr. Larson is on vacation the church will entertain these pastors. Rev. Ralph Bonacker, Episcopal City Mission, Aug. 3rd; Rev. Walter Smith, First Congregation Church, Lemon Grove, Aug. 10; Rev. Kent Douglas, East E.C. Methodist Church, Aug. 17th; Dr. C.B. Loomis, Calif. Western University, Aug. 24th.

**LIBERT KIN MOVE HERE**  
 Mr. and Mrs. Tom Hearen and their three daughters, Terry, Sandra and Glenda, have just moved to La Cresta from Antioch, Calif. Mrs. Hearen is the granddaughter of Mr. and Mrs. Mike Liebert. Hearen, who is a truck driver for the Poggi Co., hopes they can settle in Alpine.

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**ALPINERS ON ALL-STARS**  
 Three local Little Leaguers, Mike Marks, Al Hinkle, jr.; and Ted Salewske, are playing on the E.C. All-Stars which downed Escondido 10-4; lost to Vista, 4-5 and Lemon Grove 14-8. They are now playing the double elimination tourney and if beaten the second time, are put out, reports Al Hinkle, manager.

S-2-c Don Brewer, nephew of Mr. and Mrs. Vern Chynoweth, and former Alpiners, spent the week-end with them on his way to Bremerton, Wash.; where he will be stationed. His wife and baby, who are in Ohio, will join him there.

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STEEL PIPE-GALV.-BLACK			
1/2" .....	15c	14c	
3/4" .....	20c	18c	
1" .....	29c	26c	
1 1/4" .....	39c	34c	
1 1/2" .....	46c	41c	
2" .....	63c	56c	
Prices per ft.			

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	2" Pipe .....	ft. 54¢	
	3" .....	ft. 72¢	
	4" .....	ft. 86¢	

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**MRS. REES SURPRISED**

Mrs. Pose Rees was honored on her 89th birthday by a surprise luncheon. It was given by her friends on Friday, July 18th, at the home of her daughter, Mrs. Portia Haman, Curtham Road.

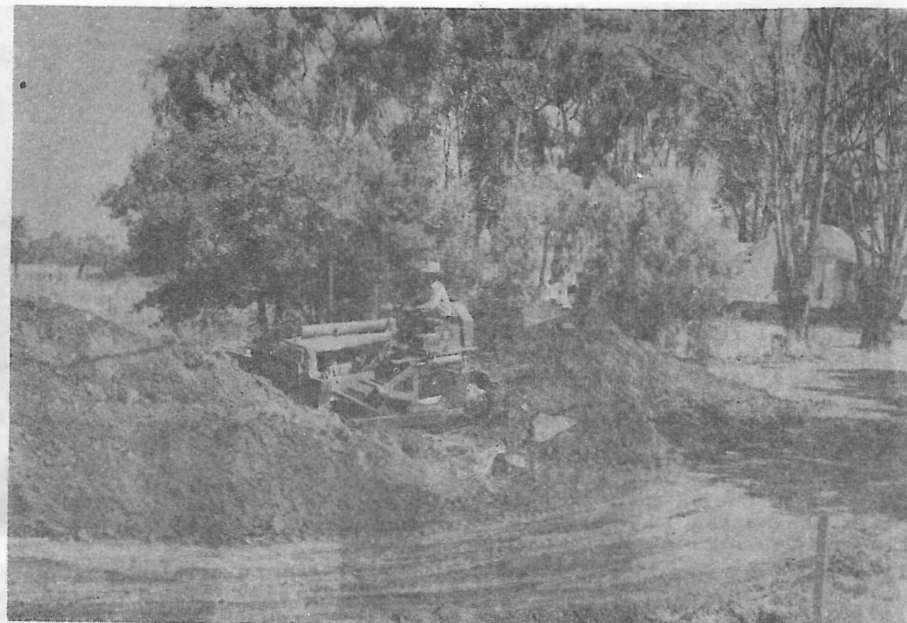
Those attending were: Sally Nixon, Lulu Rohr, Mava Wilson, Josephine Sturdivant, Marvin Chutor, Eleanor Clayton, Mary Benton, Roxy Wood, Adell Sells, Eva Oppock, Mary Way, Beulah Ford, Ethel Barrett, Fern Lathan, Gladys Walton, Edith Cromarty, Myrtle Ingels, Marion Norcross, Frances Bauch, Ann Sirl, Eula Dittmar, Ethel Bennett, Georgia Ratliff, Gladys Wotring, Lisa Johnson, Phyllis Shepard, Jean McCullough, Bridgy Allen, Iela Hoggard and Dr. Roger Larson.

**3 VALERIO'S IN HOSPITAL**

Misfortune struck the Ronald Valerio family all at once. Mr. Valerio, who is in the Air Force, is in Naval Hospital with bronchial pneumonia. Their baby, Vincent, has been there with an infection in his hand and their other son Ronald has been in for nine days suffering from a brain concussion, caused by a fall from a tree. They live at the Willows.

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**INTERESTING NOTES FROM CESARIO IN SO. AMERICA**  
 Elder Arthur J. Cesario, jr., stationed in the suburban section of Liniers, Buenos Aires, has written some interesting letters home about his life as a missionary for the Church of Jesus Christ of Latter Day Saints, his parents here reveal.

In one letter he writes; 'Missionary work, as I have found it, is very gratifying and humbling because it permits only momentary evaluations of worldly commodities. Our initial real challenge is the first lesson or conversation in Spanish. I gave mine after having been there 1½ months.'

The customs and incidents throughout Argentina is a growing abundance of ultra-modernization, being sustained on all sides by antiquity. One is quick to notice that the nation is not quite as advanced as our own. What is novel at home, but is havoc here, are the many slow rolling huge wheel farm carts alongside hurrying, scurrying car infested streets. Seldom does one find a barber with electric hair clippers. They are all hand operated or scissors but they do good work in a short time. Shows are plentiful but six



YOUNG CESARIO AND FRIENDS IN FAMED PLAZA DE MAYO. BARELY SEEN IS EQUALLY FAMOUS WHITE HOUSE OF ARGENTINA. 'BUT BEING REALLY PINK' HE WRITES. 'IT IS LA CASA ROSADA! ABOUT 1200 WERE KILLED IN THE REBELLION AND ALL BUILDINGS SHOW BULLET POCK-MARKS'.

months behind our present ones, and almost exclusively No. American.

'The general attitude is that all Americans are quite wealthy, and that a tremendous minority are millionaires.'

'Milk is sold daily by a man

who comes around in a horse drawn cart. Those who want milk must have it poured out from a 3 gallon pitcher.

The position of truck driver is considered elite. The country is generally flat and quite humid, with a chief export of meat goods.

'I really miss the beautiful climate of Alpine, especially this time of the year, because we are just now entering winter. To terminate, the term, Latin Lover is only tradition. They have their problems here too.'

A men's softball team has been formed in conjunction with the recreation program at the Youth Center. Tuesday night they played against the Air Force team.

An archery club has also been formed and everyone is invited to participate.

**M. H. Smith**  
**PRESCRIPTION PHARMACY**



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H14-1105 (And that's all!)

## SMALL TALK



By Cynthia Irvine  
Age 9½, 5th grade



Have some sad news to tell about. Sandy and Dale Smith moved from their ranch onto Hiway 80, a few weeks ago. They had a big collie dog named Wolf. He wasn't used to so many cars or a highway and one day last week he ran out in front of a car and got killed. We certainly were sorry about it. Wolf would let Sandy ride on his back. Maybe they can get another one and teach him to stay in the yard.

Well, we have some more kittens. Our cat Jingle Bells had another batch Wednesday. She hid them and we can't find them yet. We think our Siamese cat ring is the daddy but we can't tell till we see what color they are. She usually has all black ones as she has long black hair.

Elsaine Erickson got a new horse and saddle from a man in La Cresta. She didn't like the way he acted when he walked so she took him back. She is going to get another one to ride until her little stallion Yank is old enough to ride. She is raising him herself and he sure is full of pep.

Melody Bates and I got a new

## WATER Wells Test Holes

CABLE TOOL. ROTARY. DIAMOND CORE & LATERAL DRILLING. WELL DIGGING & EXPERIENCED ENGINEERING SERVICE. GEOLOGICAL LOCATIONS. ETC.

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EYES EXAMINED--BROKEN LENS REPLACED--VISUAL TRAINING

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HiCkory 4-6129

H. DUDLEY WINN, O. D.

Since 1912

OPTOMETRISTS

120 REA AVENUE. FIRST STREET NORTH OF MAIN. EL CAJON. CALIFORNIA

parakeet on the same day. We bought them from the man on Tavern Road. He raises them. I named mine Tweetie and I am trying to teach him to talk. He is real young so it will probably take some time. Melody's must have gotten cold as he died a few days later. They need to be in a warm place.

Mike Nevitt cut himself on some barbed wire. It was real deep and hurt but it is healing up nicely. Cathy Brock's dog Duke finally got the steel pin out of his leg and the bandages are all off. I'll bet he is glad. He could run with the steel thing sticking right out of his back and it looked like it didn't feel too good.

I sold all of my banty chickens to Steve and Randy Ryden. They took Mindy first with all of her 10 baby chicks. One night a snake or maybe a skunk ate all of them up but he missed one baby. Mrs. Ryden ran out with a gun but she couldn't see anything. She heard the little baby crying so she took it in the house. Now it is a real pet and runs after her and rides on her shoulder. It even rides on the back of their collie dog Ginger. I am going to ask Daddy to take a picture of it. I saw it one night wrapped up in a shirt and it looked so cute and warm. They are keeping the rest of them in a pen with a top on it so coyotes and things can't eat them up.

Linda Dowdy flew home from Sunnyvale all by herself last week. She told me she had a wonderful trip.

Sunday Daddy got stung by a wasp on his leg and it swelled up, even down to his ankle. It had built a nest under his carpenter's horse and he didn't see it when he moved it.

The Alpine Cloverettes celebrated their final meeting of the season with a 7th birthday party Saturday at Fuller Hall. Mrs. Donald Cost and Mrs. Frances Golder were guest speakers.



### HI GILANDS HOUSE NEAR DONE

Frank O'Neil, head of the Highlands, Alpine's swanky subdivision, reveals that the first home is being plastered and will soon be painted and completed. It has 3 bedrooms and two baths, will run around \$20,000. It will be the first one offered for sale in this sightly tract.

### SAN DIEGANS BUY ACREAGE

Mr. and Mrs. Sabin Kroz, Mission Hills, have just bought 10 scenic acres on Alpine Hgts. Road, from Cdr. Allen P. Carlson. They paid cash, will use it for the time being for a week-end camping spot; development to be later. Sale was by Alpine Realty Co.

"Well, my son, what did you learn in Sunday School today?"

"We learned all about a cross-eyed bear."

"About a what?"

"Yes, sir, named Gladly. We learned a song about him: 'Gladly, the cross I'd bear.'"

## BAILEY'S CAFE

2139 HWY 80, ALPINE, HI5-2414

SPECIAL 75¢ LUNCH

COMPLETE DINNERS

TACOS & ENCHILIDAS TO TAKE OUT

## Road Oiling

Fred D.  
**RUSHING**

GRADING & EQUIPMENT RENTAL  
BACKHOE WORK

ROADS  
DRIVEWAYS  
BUILDING SITES  
TRENCHING

HI5-2214  
ALPINE, CALIF.

## RIKER'S Pump & Supply

### 4" WATER WELLS

Large enough for adequate pump  
Small enough to be economical.

1035 E. MAIN ST.  
EL CAJON, CALIF.  
HI4-9444 OR HI4-7306

CUSTOM MACHINE WORK  
WELDING SERVICE

ALL MAKES OF PUMPS SERVICED & REPAIRED



Phil and Dorothy Hall, he's Alpine postmaster, are back from a driving vacation to No. Calif. report a wonderful trip.

JU. 2-5555 Res. HI5-3005

## JIM CLEMENTS REALTY

AUTO - FIRE & LIFE INSURANCE

6217 University Ave., San Diego 15

EL CAJON VALLEY

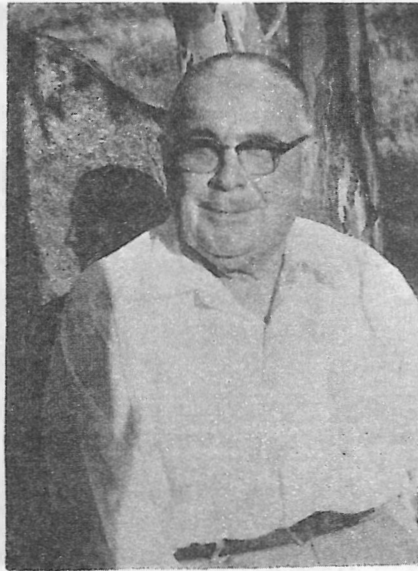
## Ambulance

Service

(LINCOLN AMBULANCE SERVICE, INC.)

HICKORY 2-3140

ALWAYS AVAILABLE WHEN MINUTES COUNT



GREAT FUTURE FOR ALPINE AND BACK COUNTRY IS SEEN BY PAGE L. CARROLL, NOW ASSOCIATED WITH DON BATES' REALTY OFFICE. 'I'M DELIGHTED TO BE WITH MR. BATES, AND I BELIEVE WHEN WATER COMES HERE, ALPINE WILL SEE A REAL BOOM'. WITH HIS WIFE, WHO IS A TALENTED WRITER, CARROLL IS NOW LIVING HERE. HE HAS BEEN IN S.D. REALTY FOR OVER 25 YEARS, COMING WEST FROM CHICAGO.

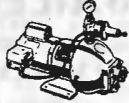
The Sunday School of Community Church had a beach party yesterday. In charge was Farrell Stiehm, Superintendent.

## SMITTY'S Pumps

AUTHORIZED  
AERMOTOR DEALER

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"WATER WHERE YOU WANT IT"



CONVERTIBLE



VERTICAL  
"JOB-IT"  
VI SERIES



"JOB-IT"



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DEEP WELL

1935 HIGHWAY 80

HICKORY 5-2880

## McCALL'S RANCH SCHOOL

### Summer Camp

July 1 - August 16, 1958

DAY CAMP, MONDAY THRU FRIDAY, 9 A.M. TO 5 P.M.  
PROGRAM INCLUDES NATURE STUDIES, SWIMMING, RIDES,  
RIDING, CRAFTS AND SPORTS.

Excellent Instructors

SCHOOLING IN SUBJECTS DESIRED

P.O. Box 133

Alpine

Hickory 5-2308

## FAMILY REUNION AT FULLERS

There were four generations on hand to celebrate Ellen Carol Fuller's third birthday yesterday. She is the daughter of Mr. and Mrs. Donald Fuller, of Greenfield Dr., F. C. Maternal grand and great grand parents are: Mr. and Mrs. Wendell Smith and Mrs. Pearl Tolles, Alpine; K. Smith, Oregon, Mr. and Mrs. Harley Wolcott, Long Beach. Paternal grand and great grand parents are; Mr. and Mrs. Don Fuller, Alpine, Mr. and Mrs. Roy Fuller, E. C. and Mrs. May Whitley, S.D. Ellen Carol has a brother, Danny, who will be 2 in Sept.

The 'Teenage Ramblers' had a beach party at La Jolla shores Saturday with 30 attending.

Acting as chaperones were the Harry Jennings, Tom Nichols, Milton Coopers, Charles Ballbachs, Mrs. Mace Bratt and Marvin Chynoweth.

The regular meeting will be tomorrow night from 6:30 to 10 at the Youth Center.

Subscribe to the Alpine Sun, \$2.

ALPINE NEEDS A BAKERY!

## Chiropractor

Dr. Frank Bornowski

1981 Arnold Way

1/2 MILE WEST OF P.O.

HI 5-2169 ALPINE CLOSED WED.

## PLUMBING HI 5- 2260

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SALES ... SERVICE  
WATER WELLS DRILLED  
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For Roads, Dams, Pools, Septic Tanks & Trenches.  
Stumps & Stones, Mining, Etc.

Septic Tanks & Lines Installed & Repaired.

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And Deepening

10 YEARS' EXPERIENCE

JOB INSURED

## TOM C. DYKE

HI 5-2270

Alpine

### TOO LATE TO CLASSIFY

WANTED REAL ESTATE SALESMEN. WE HAVE OPENINGS FOR 4 SALES PEOPLE IN OUR ALPINE OFFICE. LEADS FURNISHED. PLENTY OF ADVERTISING. OLD ESTABLISHED COMPANY. PLEASANT SURROUNDINGS. DROP BY OR GIVE ME A CALL. LET'S TALK IT OVER.-HUGH MCCOY.HIS.2955

#### CHUCK & ESSIE'S FAIRVIEW STATION HIGHWAY 80

NOW SERVING HOME-COOKED MEALS  
COLD BEER. SOUTHERN FRIED CHICKEN. ESSIE'S OWN PIES  
CAFE & GAS STATION OPEN 24 HRS.

### El Cajon Valley Florist

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HI. 4-7325

You Charge It-We Deliver It

FLOWERS BY WIRE. MEMBER F.T.D.A.

### First Church of Christ Scientist

#### LAKESIDE

Los Coches Road

9:30 a.m.- Sunday School

11:00 a.m.- Sunday Church.

Wed. Eve meeting-- 8 p.m.

READING ROOM

MONDAY THRU SATURDAY.

2:00 P.M. TO 5:30 P.M.

225 Maine Avenue

COMPLETE APPAREL SHOPS FOR WOMEN AND MISSES

EVELYN  
WIGTON'S

And remember, there is

never an extra charge

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145 SOUTH MAGNOLIA

EL CAJON

OPEN FRIDAY NIGHTS

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QUALITY APPAREL SHOPS FASHION

SMART SHOPS IN EL CAJON . LEMON GROVE . NATIONAL CITY . PACIFIC BEACH

### THEY DO READ EDITORIALS!

Editor the Sun:

Congratulations and thanks for your comments on the Heikkila case (May 2). Many small newspapers forget that they have the 'grass roots' power to make democracy work both nationally and internationally. I'm glad the Sun does not!

I originally subscribed to the Sun for political news, but have gradually become interested in your editorials and in Alpine, too.

Joanna Rohrbough, La Jolla  
Jim Bear Committee

### SCOUTS ENJOY CAMPOUT

Scouts from Troop 105 & their dads enjoyed an overnight campout at King Creek Ranch last week-end. Attending were: Elmer Cook and son Grant; Dan Westfall and son Gordon; W. H. Lucore and son Bill; Carl Shields and son Dennis; Ray Partridge and son Ray; Harry Whiting and son Garry; Wm. Dalton and son Bill; Norman Way, Charles Bradley, Russell Schaeffer, Richard Edwards, Stephen Kramer, Douglas Hill, Doug Wendenhall and David McElwain.

Mrs. Florence Nickerson of Astoria, N.Y., has returned to her home. She was visiting her sister Mrs. W.R. Duffield, Midway Drive.

The Kiwanis and wives dined at the House of Hospitality Sunday. Following dinner the party attended the Starlight production of 'Oklahoma'.



### ALPINE AT BRUSSELS FAIR

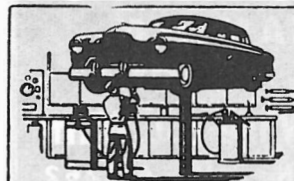
In a newsy letter to Mrs. Agnes McCuffie, her nephew, Staff Sgt. James Richardson, USAF, told of visiting the big fair in Belgium, included pictures.

This one shows 'the gang that went in my car', he wrote, 'taken in front of the atomium'. He is at right end. He also visited Holland, saw the lovely tulips in bloom.

### P. V. HORSESHOW TOMORROW

Saturday night a big barbecue and dances, free, will mark the 11th annual Pine Valley Horseshow, which runs thru Sunday. This is now the largest event of its kind in the Southland. Over 6000 are expected. They have plenty of parking and camping spaces and dozens of entries.

ALPINE NEEDS A SHOE REPAIR SERVICE.



Come in and let us give your car a  
**FLYING SAFETY-CHECK**

RORIE'S ASSOCIATED SERVICE

HI5-2443 We give S&H Green Stamps 1925 Hwy 80

Alpine needs a roofing service

## THE FRUIT BOWL

VALENCIA ORANGES

\$1. peck, 12 lbs. or over

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Highway 80, 4 Miles W of Alpine



HELEN THOMSEN'S  
Cafe del Rey Moro

OPEN EVERY DAY  
Noon 'til 2:00 P.M.  
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ACCOMMODATIONS FOR  
LARGE AND SMALL  
PARTIES AND BANQUETS

House of Hospitality  
San Diego, California

**NEW ZENITH**  
Quality  
**SUN-POWERED  
EYEGLASS\*  
HEARING AID**

- ★ POWERED BY THE SUN!
- ★ BATTERY STORES SUN'S ENERGY!
- ★ BATTERY OPERATED WHEN NOT IN SUN!

\*You purchase lenses and frame of your choice from your own Eyeglass Specialist.

**FREE DEMONSTRATION**

Weinstock's

169 E. Main, El Cajon, HI4-5248

HWY 80 STORY FROM PAGE 1

All over the U. S. cities use artery names that lead to nearby towns as La Jolla, La Mesa, Pasadena, Santa Monica, and so on.

Thus, instead of advertising Fairview Station as being on 80, 3 miles west of Alpine, or the Fruit Bowl, 4 miles W of Alpine, they will use the terse '10,500 Alpine Blvd.'

Frank Bellamy, resident and nurseryman on 80 said 'Good Idea, I'll sign that right now.'

W.P. Finnegan, manager of Mutual Liquid Gas, which serves all along 80, said 'the highway is growing and it will help us a lot in finding homes and businesses; its a good idea'.

Hunk Anderson, co-owner of Genview Feed Co., said 'I'm surely in favor, it'll help on deliveries and in emergencies'.

Hugh McCoy, pioneer realtor of S.D., who just opened a branch on

80 opposite Fairview, is already working on it as an improvement that 'will aid everybody on this route, besides help boost the Alpine area'.

He is well qualified to advise on such matters, being a member of the S.D. Realty Board, International Traders & Brokers Club; Nat. Assoc. of Realty Boards and past president of the E.C. Blvd. Civic Association that put over that artery some years ago.

The sheriff's office is for this plan, Chief Deputy Bill H. Woods saying 'Locating houses by numbers on the proposed Alpine plvd., rather than by Route and Box numbers, would be of great benefit to deputies in answering emergency calls'. It would also help in other emergencies as for fire ambulance, doctor, utilities, etc.

The second important change in 80 is its early status of freeway, and changes in route all along. Today public meetings in areas affected, says Engineer Dekema, are being planned. The current one being for the stretch from Laguna Jct., to Coyote Wells, which plans to skip Boulevard and other areas.

When asked about Alpine, he replied 'I don't know where it will go, but it will be north or south of the present highway we are sure. We will know in a few more months-- I hope-- nothing has been decided'.

One conclusion is sure, no matter where 80 goes from Alpine, it will briefly hurt some businesses, but ultimately it will mean a great improvement for the entire community. It has not hurt other towns as Carlsbad, Oceanside, Santa Ana and dozens of others, whose leaders squawked at first, but today are thankful.

It took the Sun two years to get street names and numbers for Alpine, and that has proved a top benefit to all, and means that eventually when the postoffice changes to numbers, it will save much confusion.

ALPINE NEEDS A LOT OF RENTALS



ALPINE VOLUNTEERS REALLY SWEAT IT OUT TO CONTROL RECENT MIDWAY DR. FIRE WHICH GOT PRETTY HOT IN FRONT OF THE NIXON HOME.

#### GROGER HEAD BUILDING HERE

O.D. Williams, jr., head of Piggly-Wiggly stores recently bought a portion of the Lowery Ranch, Japatul Road, and is erecting a fine new house where he will make his home. Grading and paving work has just been completed by Fred Rushing.

Carl Schweiss of Alpine Cleaners went fishing, nearly got pulled overboard. He had a nice bonita hooked when a seal playing around the boat grabbed the fish, and he almost went overboard. In the scuffle he lost his new pole and reel.

The Ladies' Guild of Community Church is planning a picnic at Green Valley Falls, Wednesday, Aug. 6. Everyone is invited and is asked to meet at the church by 9:15.

## Jack Hoistad

### ALPINE TRUCKING SERVICE

QUALITY MATERIALS

ROCK . SAND . GRAVEL . TOP SOIL  
ROAD GRADING . DISCING  
OILING . REPAIRING  
Alpine

Hickory 5-2414 Hickory 5-2188



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*El Cajon*

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CARPETS, DRAPES

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LA MESA REALTY CO.

**BILL BROWN, Mgr.**

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**NOW SERVING ALPINE**

and the

**MT. EMPIRE**

Our tank truck now makes free delivery of stove oil, diesel oil, kerosene, gasoline.

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2038 Hwy 80 HI5-2317



*Himmel's* **CAMERA SHOP**

**Photostat Copies While You Wait!**

118 E. MAIN ST. EL CAJON HI. 4-8262

Dr. Roger Larson, pastor of Community Church left Monday night for a months vacation, main stops will be Michigan, New York.

## DON FULLER General Contractor

Residential  
Commercial, Remodeling

HI5-2890, RT. 1, BOX 264B, ALPINE

## COMPLETE WELDING SHOP

OPEN 7 DAYS A WEEK

AUTOMOTIVE, TRUCKS, TRACTORS,  
HEAVY EQUIPMENT  
NO JOB TOO LARGE

ALSO PLAYGROUND EQUIPMENT DEALER  
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HAIG C. MERIGAN, D.D.S.

## DENTIST

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203 PRESCOTT STREET EL CAJON, CALIF

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**ASSOCIATED  
OIL COMPANY** HI4-3361

For quick delivery of stove oil  
and petroleum products.

REGULAR ALPINE DELIVERY SERVICE

IF You Cannot Find it  
in Alpine, Come to the  
Hayseed, in El Cajon.  
Thousands of Items to  
Pick from.

215 WEST MAIN STREET

MRS. M. RUTH BUTLER

After an illness of several months, Mrs. M. Ruth Butler, resident of Alpine since 1954, died at a rest home in E.C. She was a native of St. Joseph, Mo., had visited this area regularly since 1917. She had retired as private secretary to the president of the Hills-Richards Co. in L.A. She lived at the ABC Ranch on Olivewood Lane, owned by herself and the Ansell's and Carlsons. She was active in Little Theatre groups and the local woman's club.

US EYES SUN FOR MAILING

The P.O. Dept. has submitted a copy of the Sun to regional officials in San Francisco for a ruling as to its eligibility for entry as a newspaper with 2nd class privilege. Only two questions seem to need answering: is offset 'printing', and is the type an imitation of a typewriter. Note- We feel sure the Sun will be okayed as hundreds of other publications are offset, and our type face is cabled Bodoni book; not a typewriter style.

INVESTIGATOR JOB OPEN

If you are a HS graduate, under 55, live in the county and want to work as an inheritance tax investigator, you have till Aug. 11, to file application, Room 403, Civic Center, says Clayton Swanson, personnel director. Take your driver's license along; pay is up to \$460 a month.

ALPINE NEEDS ITS OWN WATER SYSTEM!

Hickory 4-3129



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FEED — GARDEN SUPPLIES.

Distinctive Apparel for the  
Junior, Miss or Matron  
Sizes 8 to 26½  
Many Quality Selections  
Main at Magnolia, El Cajon

*Marthel's*

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HI4-8778

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COUNT SIX WORDS TO EACH LINE.  
MAIL TO THE SUN, ALPINE, CALIF.  
CASH, CHECK, COIN, OR STAMPS O.K.

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ONE REFRIGERATED AIR CONDITIONER.  
\$125.00. ONE EVAPORATOR WATER  
COOLER. \$40. HI5-3606.

WECOR 210 TAPE RECORDER, 2  
SPEEDS, NEW MOTORS AND POLES.  
HI FIDELITY, PERFECT CONDITION  
WITH REELS AND TAPES. \$135. HI5-2394

HEAVY DUTY TRAILER DOLLY, AD-  
JUSTABLE, 2 AIRPLANE WHEELS.  
COST \$135, SELL FOR \$65. HI5-WEOR.

ENLARGER, FEDERAL, 2½ x 3½, WITH  
FINE LENS, EASEL, ETC. COST \$45.  
TAKE \$20. THE SUN. HI5-2415.

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WELL WORK, CEMENT, PLASTER, MASONRY,  
CARPENTRY, FRED YALE, HI5-2098 (TF)

HOUSEWORK AND BABY SITTING, 75¢  
PER HOUR, MARLENE WEBER, HI5-2083.

YARD AND GARDEN WORK, 75¢ PER HOUR  
DON WEBER, HI5-2083

### FOR RENT,

2 BR HOME, UNFURNISHED, GARAGE,  
QUIET LOCATION, ADULTS, \$65.  
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### WANTED TO BUY

WANT FROM OWNERS ONLY (NO AGENTS)  
BUY OR EXCHANGE 2 BR HOME LAND-  
SCAPED ACRE PLUS, CHULA VISTA FOR  
SIMILAR IN ALPINE, VALUE TO \$35,000.  
BOX 720, ALPINE SUN.

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WANTED TO RENT BY TEACHER IN ALPINE  
3 BR HOUSE UNFURN. BY YEAR, LEASE  
OR RENT BEG. SEPT. 1 CY5-1460.

BUSINESS CARDS. SPECIAL \$4.95  
PER 1000. HIGH QUALITY SIMULATED  
EMBOSSED CARDS, BLACK OR BLUE INK.  
SEND CHECK AND TYPED OR LEGIBLE  
COPY. FREE DELIVERY ANYWHERE IN  
U.S. FAST SERVICE. YOU'LL LIKE  
'EM. ALPINE SUN. HI5-2415.

### MOTELS & TRAILER PARKS

TAPPY'S ALPINE MOTEL, FURN. APTS.,  
BUNGALOWS, TOURIST ROOMS, DAY, WEEK,  
MO. 2335 HWAY 80, ALPINE, HI5-2484.

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EL CAJON FINANCE CO.  
133 NO. ORANGE, EL CAJON, HI4-1103.

### SPECIAL NOTICES

RUTH BURDETT, PIANO LESSONS.  
\$1.50 PER HALF HOUR, HI5-2877.

LET MAC HAUL YOUR RUBBISH AND  
GARBAGE. HI5-2414.

### FOR SALE, LAND & LOTS

ONLY \$100. PER ACRE. 500 ACRES,  
S.E. AREA, CLOSE TO ALPINE. TERMS.  
DON BATES, 2445 HWY 80, ALPINE.

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This Area's Pioneer Mortuary

474 N. Magnolia  
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El Cajon  
HI4-4224

SAVE ON GASOLINE

ROCKET

Self-Serve

COMPLETE AUTOMOTIVE REPAIRS  
ARC & GAS WELDING

**Alpine  
MOTOR SERVICE**

HI5-2317

2038 Highway 80, Alpine

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Owned & Operated by Florence Clarke

Groceries - Meat - Fresh Vegetables - Liquor

2262 Highway 80

HIckory 5-2436

Alpine

ALPINE'S FINE WEATHER  
HIGH. 93. AVE. HIGH. 89  
LOW 44. AVE. LOW. 48  
NO RAIN. WIND. SMOG OR FOG!

BULK RATE  
U.S. POSTAGE  
**PAID**  
PERMIT NO. 1  
ALPINE, CALIF.

WHERE THE SUNSHINE SPENDS THE YEAR



**EL CAJON**

HI 2-2521

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**SEARS**  
*New*  
**1958**  
FALL AND  
**Winter**  
General  
**CATALOG**

Shopping from this catalog.  
like choosing a favorite  
candy.. is more exciting,  
more satisfying because  
there's extra variety to  
please every taste, every  
budget, every family.

phone in your catalog order

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